

**Press Release**

**Instant Gratification**

January 12<sup>th</sup>- February 17<sup>th</sup> 2007

Opening Friday January 12<sup>th</sup> 6:30-10:00pm

Like the spice is proud to present *Instant Gratification*- a group show featuring digital works by artists Brian Larossa, Chadwick Whitehead, Andrea Ackerman, Anna Druzcz, Jordan Kleinman, and Danielle Ezzo. This exhibition will present a collection of digital pieces including photographs, videos, animation and illustrations.

*Instant Gratification* will challenge the common misconception that digital art is the easy way out, the lazy man's medium. In fact, Like the Spice strives to prove the very opposite, exploring the myriad of possibilities of creating art in this boundless, technologically challenging, medium.

*Instant Gratification* seeks to confront and diffuse the attacks leveled not only on the medium itself but also at its capacity for yielding conceptually relevant and aesthetically appealing pieces. It is the aim of this exhibition to refute the idea that digital pieces lack concept, existing only to exploit processes. Like the spice's emerging digital artists employ techniques to reflect and critique our technology dependent cultural climate. Their concepts simultaneously transcend and legitimize the medium.

In their efforts to provide a dialogue in the relatively new discourse of the digital world, these artists explore the digital landscape: enlightening, distorting, deceiving and altering our perceptions of reality with unconventional uses of light, line, color and space.

Brian Larossa: born in Atlanta, Georgia. 23 years Brian later received a Master's degree from the Maryland Institute College of Art. Using DNA as a closed data set, Brian builds open-ended video climates, exploring the intricacies of the simple/complex dichotomy.

Danielle Ezzo: artist and writer using the belief system that all great creative explorations are channeled through the basic principles of design. Danielle continually refers to these guidelines to produce aesthetically appropriate pieces (while also keeping in mind, the rules are meant to be broken). She pushes boundaries, not solely for the reaction, but to deconstruct societal trends to expose hidden truths.



Chadwick Whitehead: "Chadwick Whitehead makes images with graphic cuts and distinct strokes. The focus is the narrative and the character of the marks." NY Arts Magazine

Andrea Ackerman: digital artist living in New York. In her previous 3D computer animation, "Rose Breathing", a synthetic rose is imbued with such human qualities as respiration and locomotion. "Rose Breathing" has been shown internationally, including in a recent show at the San Jose Museum of Art, "Brides of Frankenstein", curated by Marcia Tanner and at the Wood Street Galleries, in "Allure Ellectronica", curated by Murray Horne.

Jordan Kleinman: photographer exploring the order that exists within the random and chaotic situations of life. Jordan was born in Colorado in 1982. A graduate of the Department of Photography at SVA in 2005, Jordan has exhibited his works in solo exhibitions in New York and Denver as well as in group exhibitions in the US and in Japan.

Anna Druzcz: artist working primarily within medium of digital photography and digital imaging. Her work consists of digital composites images of desolate, post-human, artificially enhanced and visibly altered natural environments.